

Mobile App

Crew360

YOUR DIGITAL ANCHOR AT SEA

Pitch Deck

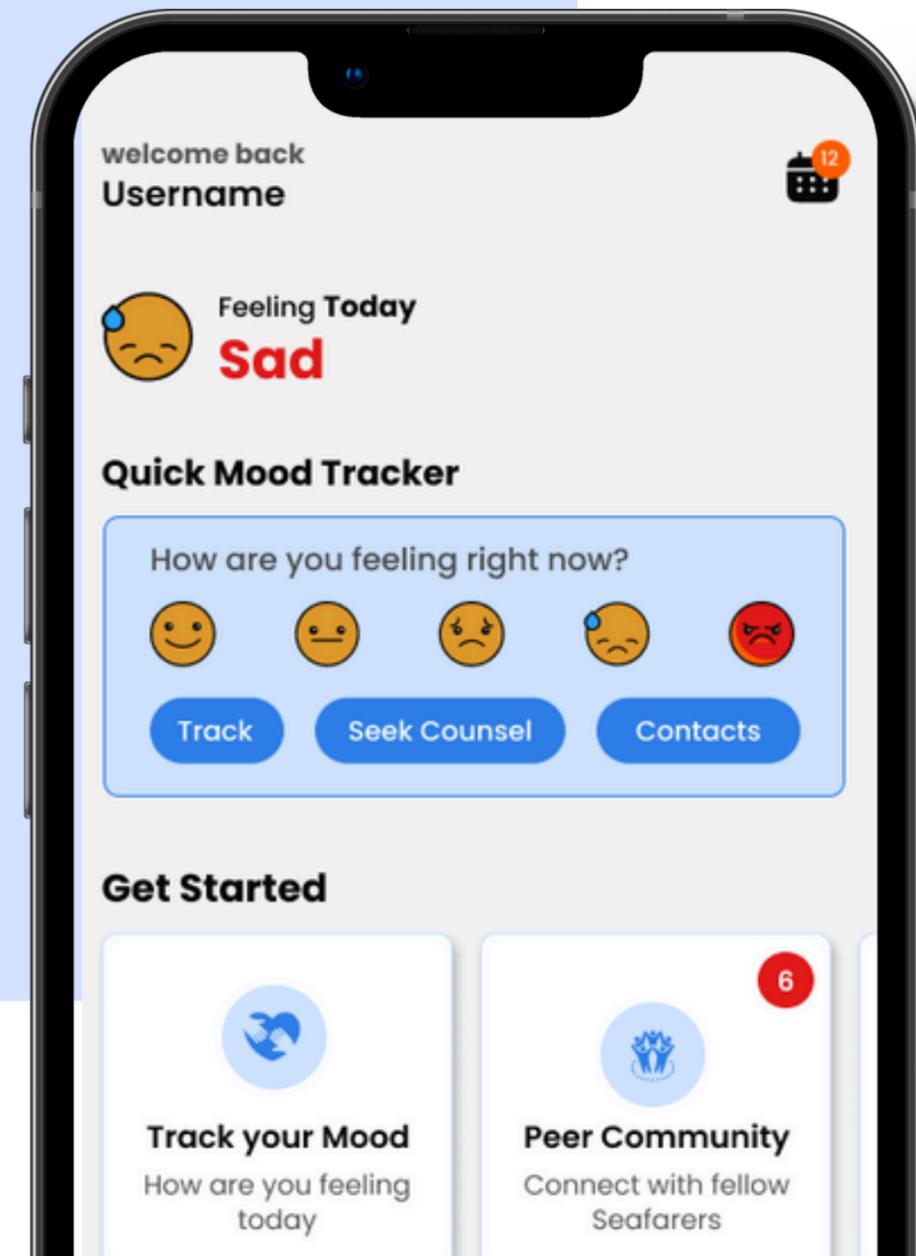


The Problem

- Seafarers face long contracts with limited access to welfare support.
- Boredom and lack of motivational resources at sea
- Lack of journaling and daily data of Seafarers; welfare, mood, mental health
- Lack of awareness amongst Seafarers of their rights according to the MLC 2006
- Communication gaps exist between employers and crew at sea.
- No centralized platform for mental health, wellbeing, and career development.

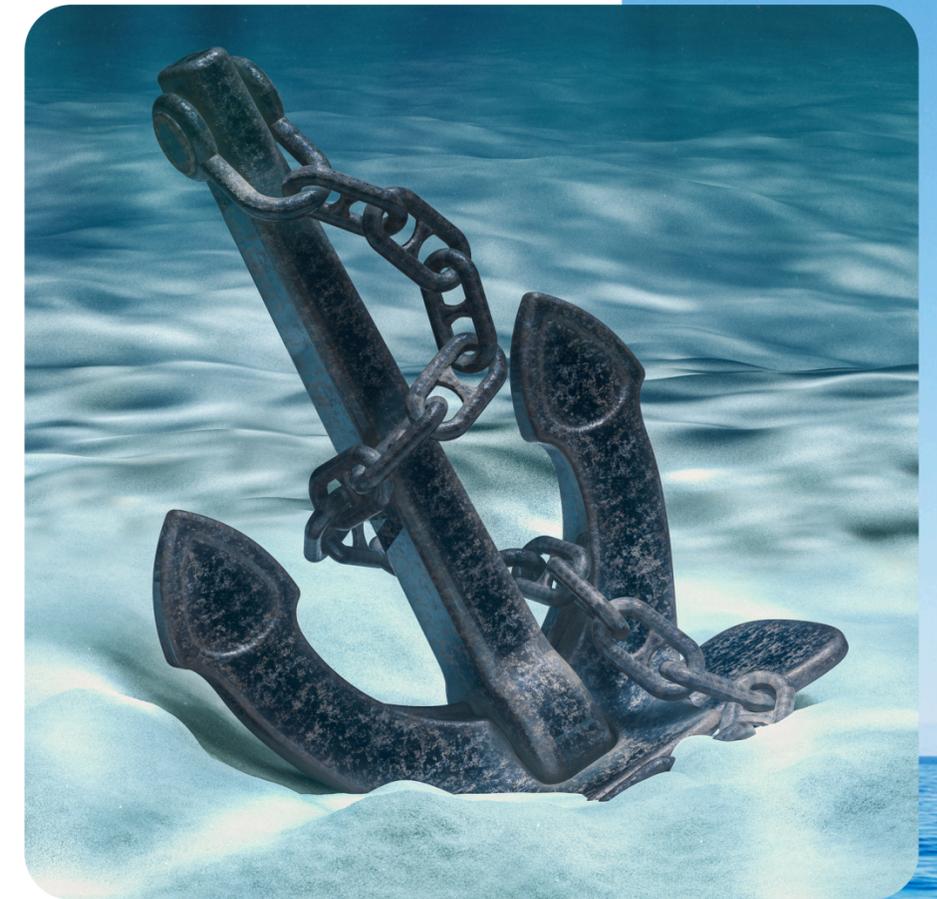
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YOUR DIGITAL ANCHOR. AT SEA.



The Solution

- Integrated mental health & wellbeing hub.
- Daily Journalling with a streak reward
- Mood data collection and analytics
- Simplified explanation of Seafarers rights from MLC
- Streamlined KYC & compliance for seafarers.
- Centralized communication & welfare tracking.
- Designed for Africa, scalable to global shipping.



Key Features

Onboarding & KYC

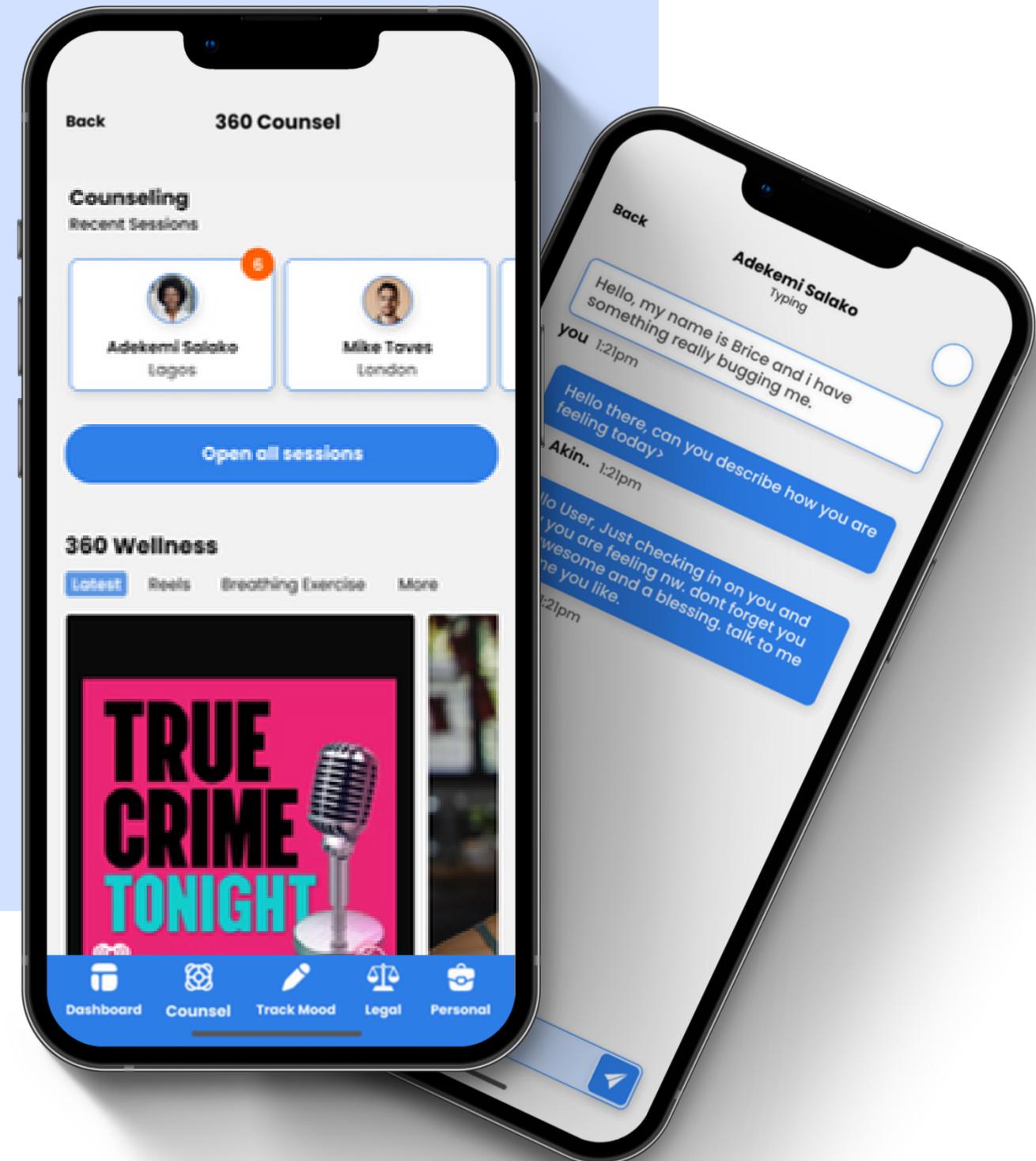
**Verified crew profiles with
secure data storage.**



Welfare Hub

On-Demand Mental Health Support:

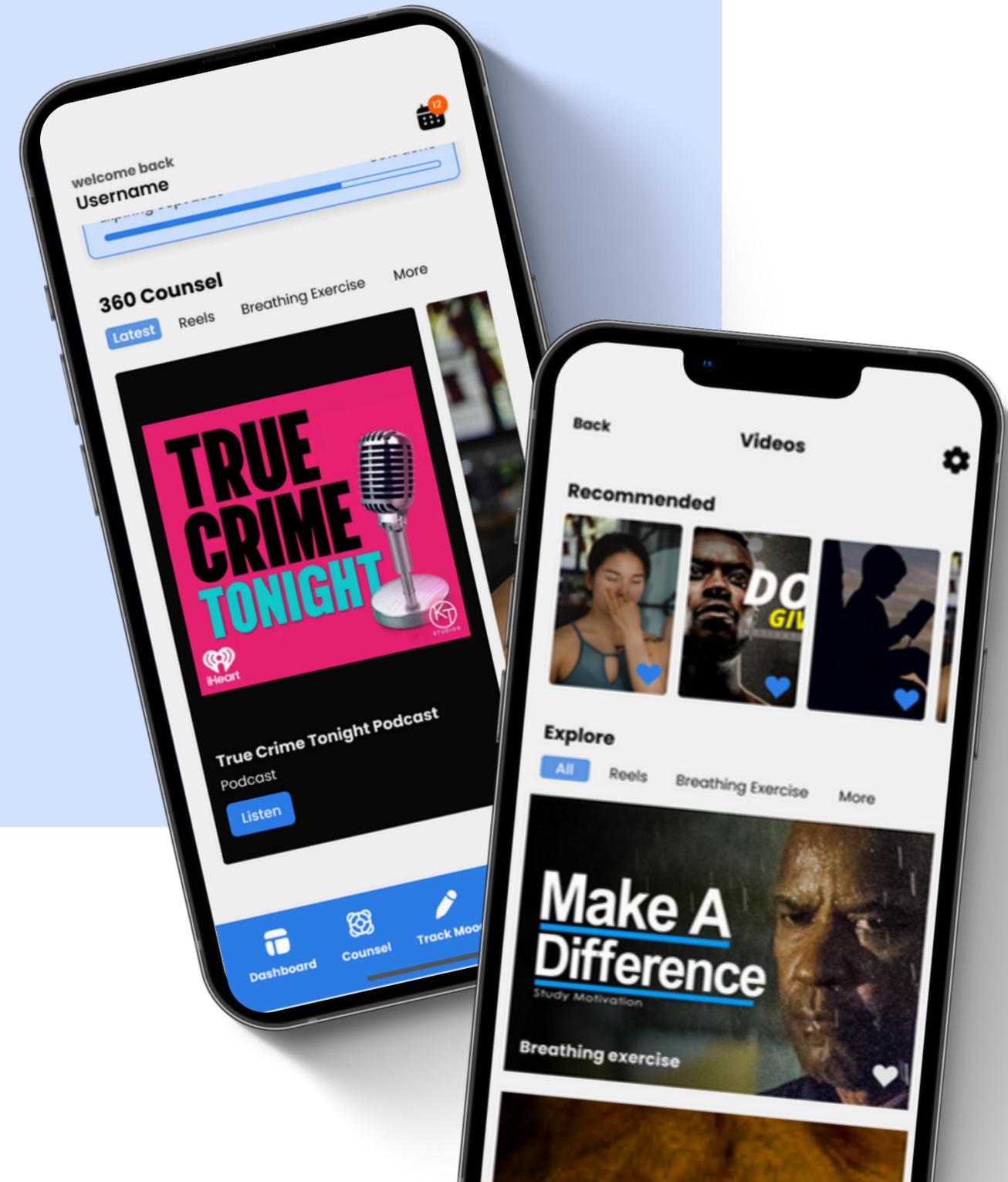
- Secure Tele-Counselling: Provide a platform for Motivational video, breathing exercises other supporting media and also in-app message based consultations with personal or one of our certified maritime mental health professionals.
- Peer Support Network: Develop moderated forums and chat groups for seafarers to connect, share experiences, and provide mutual support in a safe environment.



Welfare Hub

Personalized Wellness Content:

- Self-Care & Tracking Tools:
- Private Mood Tracker & Journal: A secure and private in-app tool for users to log their moods and journal their thoughts, with an option to share insights with a chosen therapist.



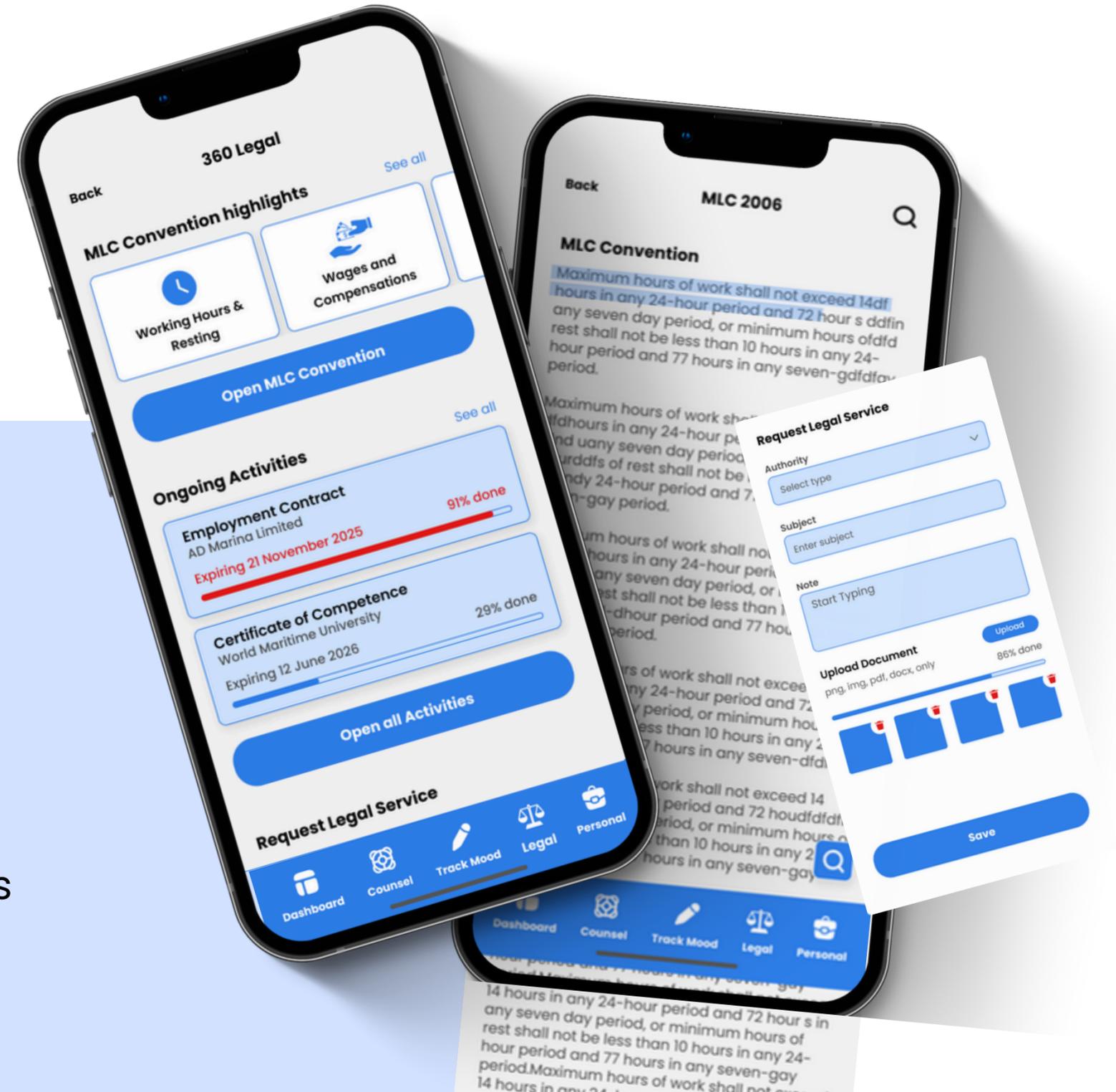
Legal Hub

Legal aid and MLC 2006 Rights Explainer:

- Interactive Guide: A user-friendly, interactive module that simplifies MLC 2006 regulations, explaining seafarers' rights regarding contracts, wages, working conditions, repatriation, and abandonment. This could include real-life precedences, examples and FAQs
- Documentation and Compliance Tool: A simplified documentation tracker with renewal reminders

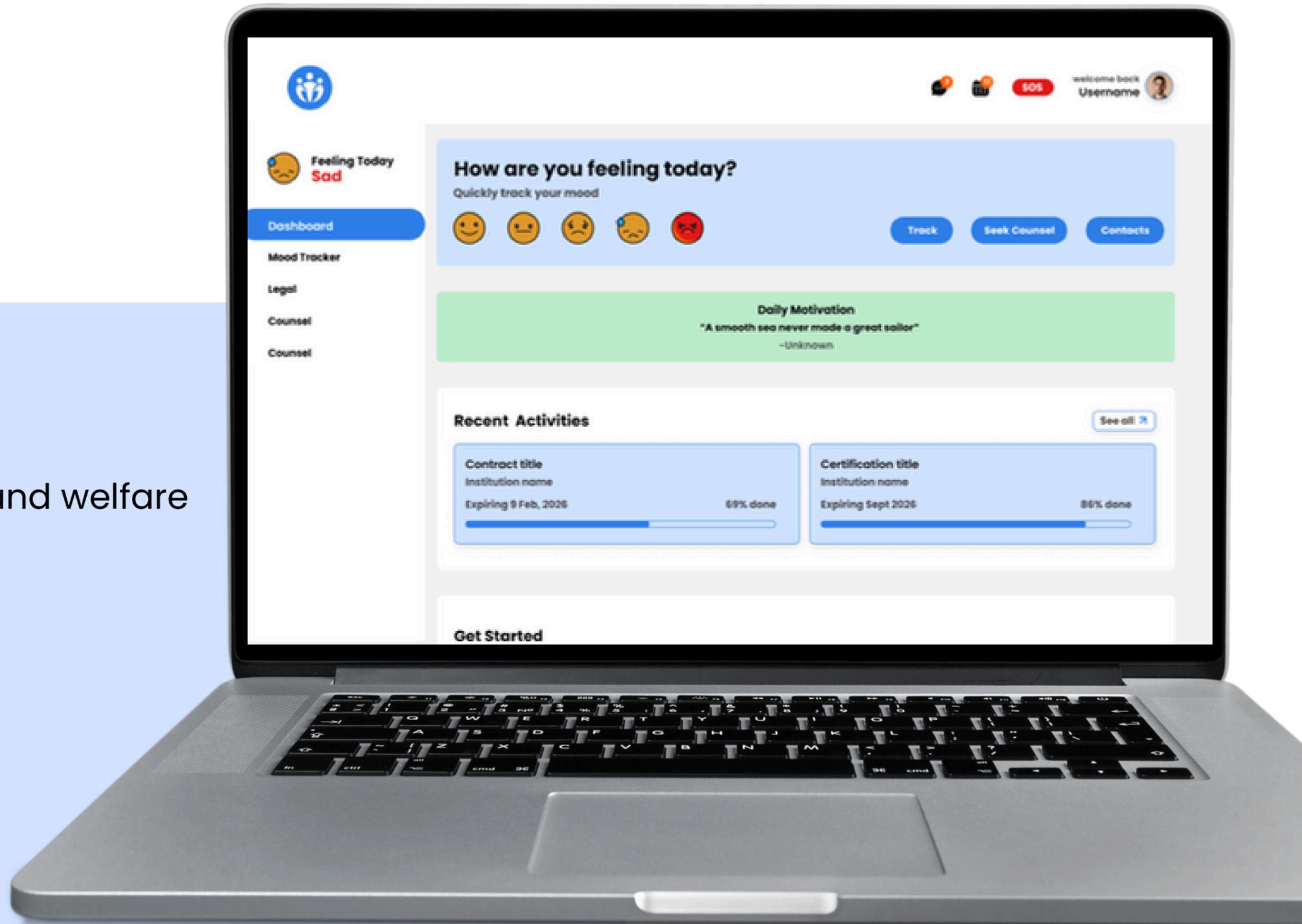
Request Legal Service

- Send direct reports, request relevant legal services from where you are.



Data Insights:

Dashboards for employers, agencies, and welfare organizations.



How it works



How it works

1. Seafarer registers and completes KYC verification.



2. Able to use features – Add Instant mood, Instantly search through the MLC Labor rights, access and communicate with onboarded counsellors through flexible scheduling and an asynchronous messaging option for low-bandwidth environments.



3. Access motivational videos, audios and join peer groups.



4. Quickly communicate with preset family members and personal counsellors

5. Integrated access to welfare, compliance, and communication services.

Market Size

1.2

Global Seafarers
welfare market

300,000

Active Seafarers
in Africa

Strong early adoption potential in Nigeria
and West Africa.



Business Model

- B2B SaaS: Subscription for shipping companies & manning agencies.
- Freemium App: Free crew app with premium welfare add-ons.

Data Insights: Specialized reports for institutions, regulators, and welfare bodies.



Roadmap

Q3 2025: Build MVP (Mental HealthHub).



Revenue Projections

- Year 1: \$50K (Pilot & early adopters).
- Year 2: \$200K (Regional adoption).
- Year 3: \$1M (Scaling across Africa & partnerships).



The Ask

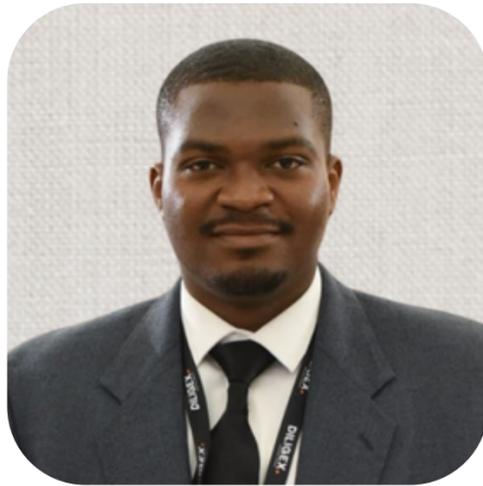
Seeking \$100K seed funding to:

- Launch pilot with manning agencies.
- Prepare for regional scale.
- Partnerships with shipping companies, crewing agencies, and regulators.



The Team

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Favor Onyedikachi Umeh
Director



Mc Dorcas Uwem
Chief Operating Officer



Mr. Tobi Alade
CEO (IMA)



Chris Adeleke
CTO (AD Marina)



Ola Elegbeda
CEO - IMA



Gloria Alade
Head of Marketing



Jeremiah Umeh
Technical Advisor



Emmanuel Dikwal
Technical Advisor

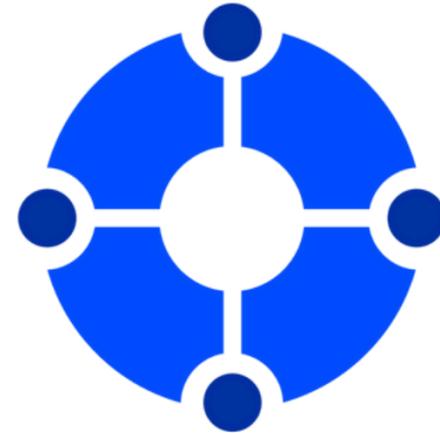
Partners



Innovate Maritime Africa

Venture Partners

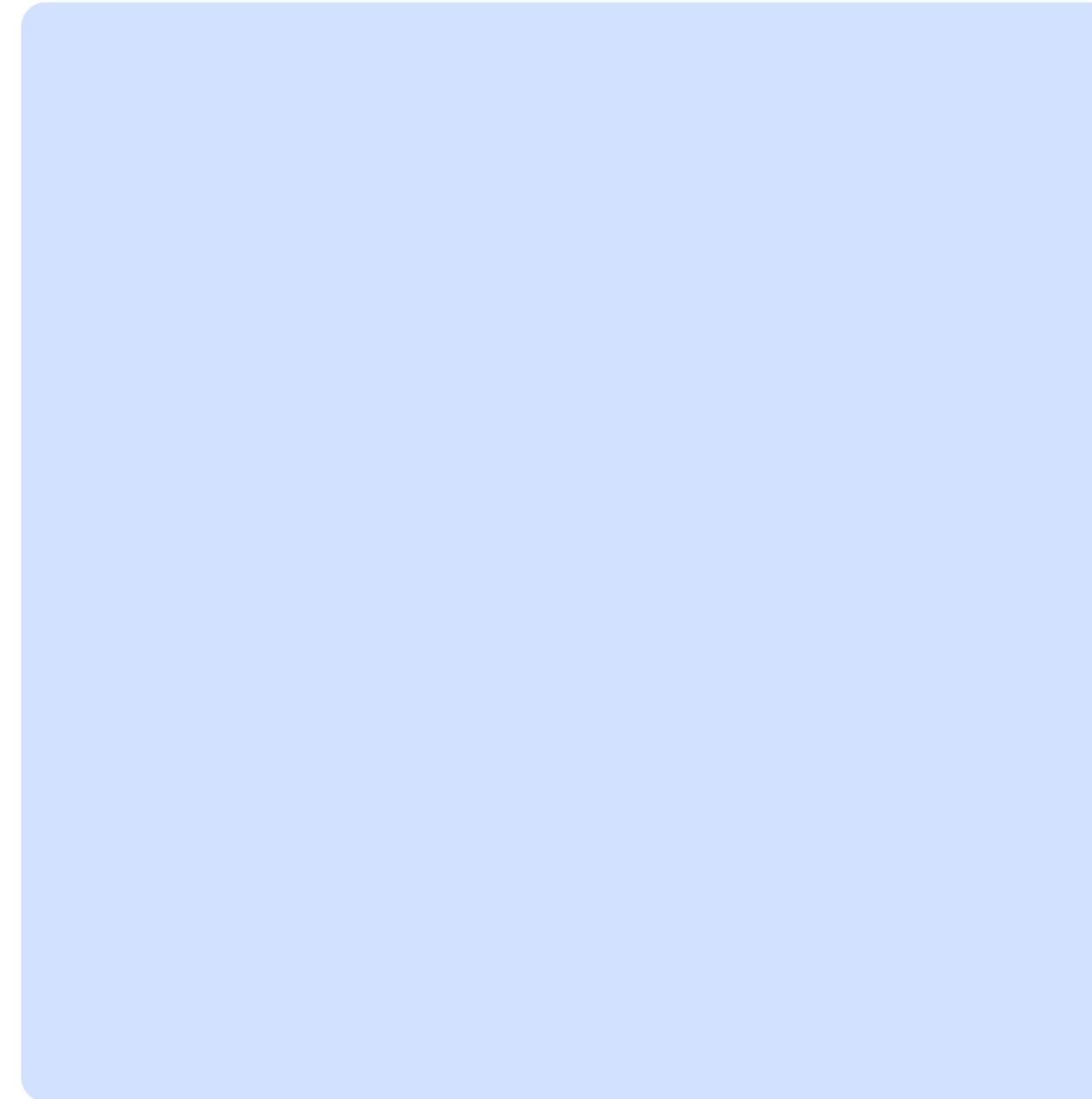
innovatemaritimeafrica.com



AD Marina

Technical Partners

admarina.tech



Contact Us

+2348069216384 (WhatsApp)
fumeh34@gmail.com



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